

LIVE 2 LEAD

FOR IMMEDIATE RELEASE

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Global Live2Lead Leadership Simulcast

Featuring John C. Maxwell, Simon Sinek, Liz Wiseman, & Chick-fil-A's Dan Cathy
Returning to Dayton Area in October to Benefit Local Leaders

DAYTON, OHIO (Sept.1, 2016) -- On Friday morning, October 7, 2016, from 8:30am-12:30pm, four of the most popular and well-known leadership experts in the world will share their insights and success strategies with the general public and with corporate, small business, non-profit, educational, and ministry leaders and managers all over the Dayton and surrounding areas, as well as around the world at 400 simulcast sites in 32 countries, at an event called LIVE2LEAD. The LIVE2LEAD simulcast in the south Dayton area will be at Far Hills Community Church, 5800 Clyo Road in Centerville, OH 45459, on Friday morning, October 7. Doors will open at 8am for registration, networking, and coffee. www.live2leaddayton.com

PREMIER LEADERSHIP SPEAKERS for 2016 LIVE2LEAD include:

<http://l2l.johnmaxwell.com/speakers>

John Maxwell, #1 New York Times bestselling author, coach, and speaker, who has sold more than 26 million books and was identified as the #1 leader in business by the American Management Association® and the world's most influential leadership expert by Business Insider and Inc. magazines in 2014. In that year, John also received the Mother Teresa Prize for Global Peace and Leadership from the Luminary Leadership Network. His organizations — The John Maxwell Company, The John Maxwell Team, and EQUIP — have trained more than 6 million leaders in every nation. "*Everything Rises and Falls on Leadership*," says John Maxwell, author of the 2 million seller *The 21 Irrefutable Laws of Leadership* and over 100 other books on leadership.

Simon Sinek, visionary thinker, author, and speaker with the #3 most-watched TED talk of all time on the topic of finding your "why" with over 27,800,000 views! His bestselling leadership books include *Start with Why: How Great Leaders Inspire Everyone to Take Action* and *Leaders Eat Last: Why Some Teams Pull Together and Others Don't*.

Liz Wiseman, author, listed in the *Thinkers50* ranking, and also one of the Top 10 Leadership Thinkers, according to ATD, president of the Wiseman Group, a leadership research and development firm headquartered in Silicon Valley, whose clients include Apple, Disney, and Facebook, among others. Her bestselling books include *Rookie Smarts: Why Learning Beats Knowing in the New Game of Work*; *Multipliers: How the Best leaders Make Everyone Smarter*; and *The Multiplier Effect: Tapping the Genius Inside Our Schools*.

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Dan Cathy, served since 2013 as President and CEO for Chick-fil-A, a 6 billion-dollar company and one of North America's largest family-owned businesses, known for a great chicken sandwich and second-mile service. Dan spends the majority of his time traveling to the Atlanta-based chain's restaurants; he believes working in the field enables him to personally convey his servant spirit to the company's 70,000-plus employees.

LIVE2LEAD: Dayton Host and John Maxwell Dayton Team Member Cristy Kettering says, "Situations improve when people improve; people improve when they grow and then lead through better thinking, caring, and success strategies. Not only will *LIVE2LEAD* equip corporate leaders and their executive teams with new perspectives, practical tools, and key takeaways, but this world-class team of leadership experts and speakers will offer advice and inspiration **that anyone leading and working with people in any capacity and at any level can benefit from**--administrators, managers, educators, healthcare professionals, IT innovators, small business owners, community leaders, ministers, and moms!"

LIVE2LEAD:Dayton is being hosted and sponsored by John Maxwell Dayton Team members Dr. Ann Bizzarro--leadership and emotional intelligence speaker/trainer; Jeanie Holzbacher--leadership and hospice management trainer; Chris McClure--coach and leadership trainer; Cristy Kettering--leadership coach and radio broadcasting VP; Darwin Lopez--leadership coach and branding specialist; Elmer Querbuin--police detective and leadership coach, as well as Gold Sponsor/Media Partner, Strong Tower Christian Media.

10% of proceeds from LIVE2LEAD:Dayton will support Miami Valley Crime Stoppers—a non-profit organization which helps build safer communities.

For \$20 in addition to your ticket price, you can enjoy a yummy box lunch from One Bistro (onebistro.org) and hear John Maxwell Coaches Chris McClure and Jeanie Holzbacher speak on "The Impact of a Clear Purpose" and "Perspectives—Maximizing You!" from 12:50-1:30pm.

Tickets are on sale now online at <http://www.live2leaddayton.com/> Group, military, and student discounts available.

Tickets are non-refundable but transferable. Parking is free. Professional CEUs offered.

Sponsors are still welcomed to help provide FREE tickets to high school and college student leaders. Call 937-974-5117.

- **LIVE2LEAD PROMOTIONAL VIDEO:** <https://vimeo.com/162850872>
- **TICKETS and INFORMATION:** <http://www.live2leaddayton.com>
- **FACEBOOK PAGE:** <https://www.facebook.com/LIVE2LEADdayton>
- **LIVE2LEAD Global Website:** l2l.johnmaxwell.com